



SHOP-WARE
WEBINAR



Service Writing 2.0: Maximize Your Value to Customers



Hosted by:
Carolyn Coquillette
Shop-Ware &
Luscious Garage



Featuring:
Brin Kline
Assured Auto Works



Powerhouse duo Carolyn and Brin will demonstrate collaborative methods you can use to display your technical expertise while educating your customers on the valuable services you provide.

Walk away with a practical guide on how to document and sell your work - above and beyond Digital Vehicle Inspections. In this webinar, you will learn how to:

- Show value for diagnostic services before actually performing the work
- Write your best, high-value services and 'wow' your customers
- Increase your office bandwidth by communicating with your customers using modern communication channels
- Master inspections on maintenance, diagnosis, and repairs
- Unlock additional reporting insights and profitability adjustments through service writing